



Dream<sup>®</sup>  
Chef

# Introduction



- ▶ **Company Name :**  
***CONG TY TNHH DREAMCHEF VINA***
- ▶ **Establishment Date :** 2018. 7. 6
- ▶ **Number of Employees :** 120 Employees
- ▶ **Gross Area :** 24,000m<sup>2</sup>
- ▶ **General Director :** Subin Kim(金秀彬)
- ▶ **Main Product :** Aluminum Cookware
  - Main Process, Equipment – Please refer to next page
- ▶ **Address :** Lot A\_6A, A\_6B, DA4 Street, Thoi Hoa Industrial Park, Thoi Hoa ward, Ben Cat District, Binh Duong Province, Vietnam
- ▶ **Exporting to :** US, Japan, China, Europe, Canada, Australia, Middle East, and around 40 countries in Asia

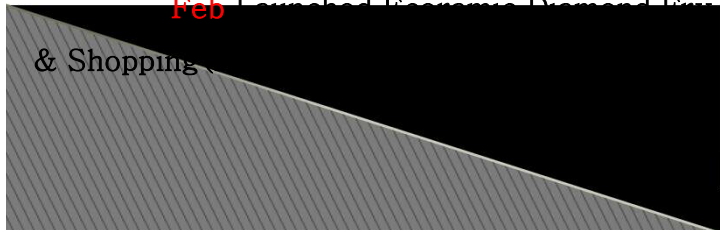


# Introduction of Mother Company



- ▼ 1999 □ Established Dae Young Reverse
- ▼ 2001 □ Changed company name to Dae Young Reverse co.,ltd
- ▼ 2005 □ Changed company name to Dreamchef co.,ltd
  - Started selling in Woori Home shopping (Lotte)
- ▼ 2006 □ Registered to Korea Venture Business Association (#20060200386)
  - Obtained Innovative Venture Company Certificate
    - INNO-BIZ(#7061-1440)
- ▼ 2007 □ Started selling in Japanese TV Home Shopping(SHOP CHANNEL)
  - Obtained ISO9001,ISO14001 Certificate
- ▼ 2010 □ Selected as promising business in Gyeonggi Province by Governor of Gyeonggi Province
- ▼ 2012 □ **May** Launched Ecoramic Terra Ceramic Pot Set in Hyundai(Home Shopping)
  - Feb** Sold 100,000 sets of Ecoramic far-infrared Fry pan
- ▼ 2013 □ **Jan** Launched Ecoramic Diamond Fry pan Set in Hyundai
- Feb** Launched Ecoramic Diamond Fry pan Set in Home

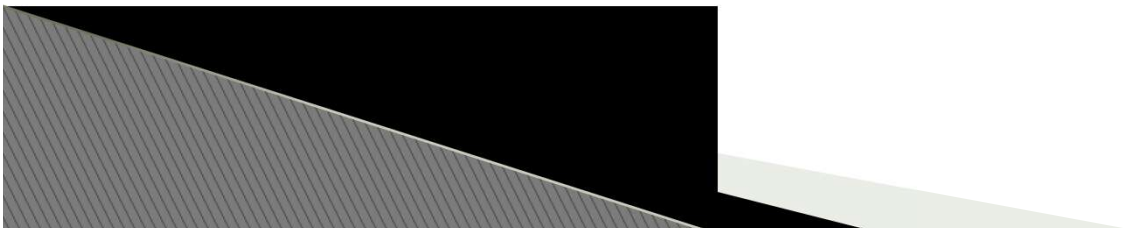
- ▼ 2013 □ **Mar** Launched Ecoramic Daily Ceramic Pot Set in Hyundai
- May** Launched Ecoramic Daily Ceramic Pot Set in Home & Shopping
- June** Launched Ecoramic Daily Ceramic Pot Set in Lotte
- Sep** Exported to 14 countries (Germany, US, Japan, Italy, Australia, Taiwan, Malaysia, China, and so on)
- Oct** Participated in HK House ware Convention(Mega Show)
- Dec** Sold 100,000 sets of Ecoramic Daily Ceramic Pot
- ▼ 2015 □ **Aug** Sold over 55 Million USD on TV Home Shopping
- Dec** Exported to 21 countries
- ▼ 2016 □ **Dec** Exported to 30 countries
- Dec** Launched Oslo IH Fry pan Set in Hyundai
- ▼ 2017 □ **Mar** Sold over 75 Million USD on TV Home Shopping
- Sep** Launched Oslo IH Cookware Set in Hyundai
- ▼ 2018 □ **Aug** Sold over 95 Million USD on TV Home Shopping



# Introduction of Dreamchef Vina



- ▼ 2018 □ Established Dreamchef Vina
- ▼ 2019 □ Started production for Korean Home Shopping
- ▼ 2019 □ Obtained ISO 9001 Certificate
- ▼ 2020 □ Started exporting to Japan Market
- ▼ 2020 □ Started to introduce Ecoramic brand to Vietnamese local market (Coop Mart, Lotte Mart, Aeon, Home Shopping, Dien May Cho Lon)
- ▼ 2021 □ Exported to 10 countries (Korea, Japan, Indonesia, Malaysia, Taiwan, Australia, Mexico, Chile, India, China)
- ▼ 2022 □ Obtained ISO14001
- ▼ 2022 □ Obtained BSCI
- ▼ 2022 □ Started exporting to US, UK, and Germany
- ▼ 2023 □ Monthly production reached 200,000pcs
- ▼ 2024 □ Monthly production reached 300,000pcs
- ▼ 2024 □ Monthly capacity became 450,000pcs



# Introduction of Mother Company – Partners



- Domestic – Big online & offline distribution channels and home shopping companies such as Hyundai, GS.
- Abroad – Taobao China, Home shopping companies from US and Japan.



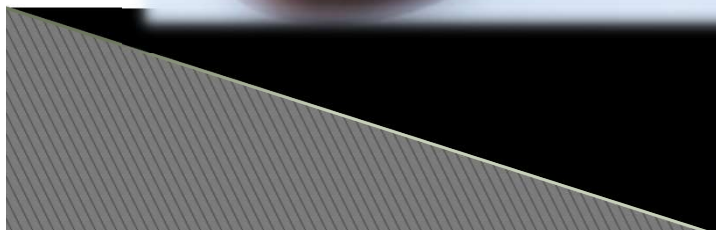
# Introduction of Dreamchef Vina – Partners



- Domestic – Big online & offline distribution channels and home shopping companies such as Hyundai, GS.
- Abroad – Big Distributors from Japan and USA.



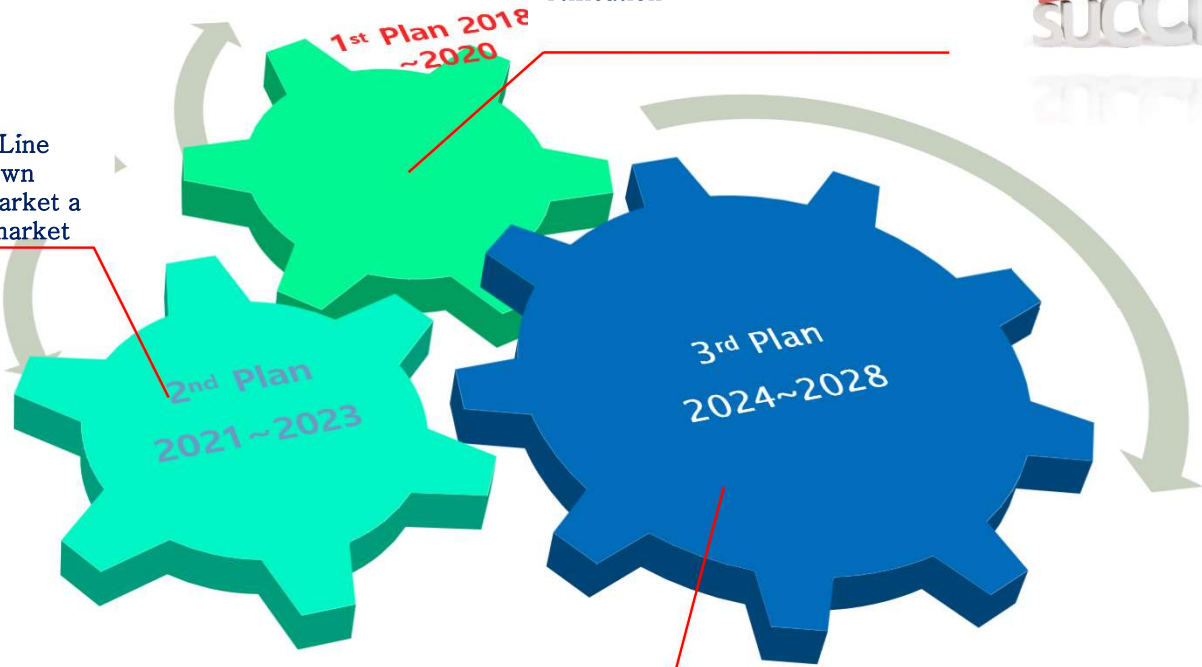
# Customer-Oriented & Satisfaction Management



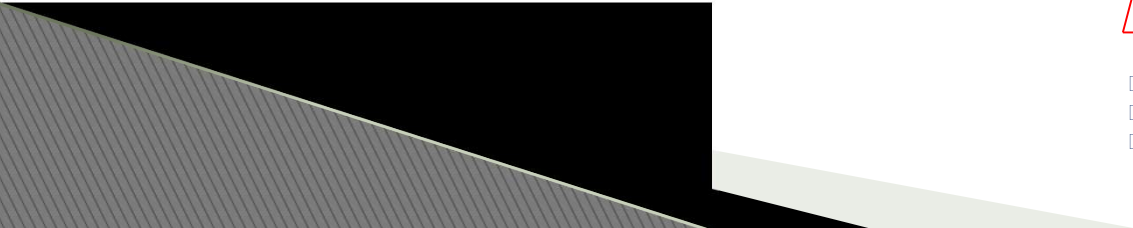
# Improvement of Competitiveness – Vietnam

- Build efficient manufacturing Line
- Produce IH products on our own
- Stabilize Vietnam domestic market and expand volume to Japanese market

- Build Quality-centered production system
- Obtain BSCI
- Obtain ISO9001, ISO14001 Certification



- Add 2<sup>nd</sup> shift for expanded capacity
- Add equipment for production
- Produce 700,000pcs per month



# Advantages of Dreamchef Vina

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1. 1 of 2 Aluminum Die-casting cookware factories in Vietnam (All process done in factory)

## 2. Product Quality

- 30years of experience
- Strict QC policy – Complies with Korean&Japanese Customers' request and standard
- No Outsourcing of a process – Control quality

## 3. Competitive Price

- Efficient Operation – Low NG rates
- No Outsourcing – Low cost

## 4. Certifications

- ISO 9001, ISO 14001
- BSCI



# [Die-casting]



	250 Ton	350 Ton	Reference
Number of Equipment	3	5	Brand New
Manufacturer	TOYO Japan	TOYO Japan	Brand New
Monthly Output	175,000	285,000	Operating 24Hrs
Manufacturing Date	May 2019	November 2018	

# [Buffing]



	Grinding	Milling	Side Finish	Tapping	Reference
Number of Equipment	6	2	2	2	Brand New
Manufacturer	Hyunjin Korea	Hyunjin Korea	Hyunjin Korea	Hyunjin Korea	Brand New
Monthly Output	450,000	450,000	450,000	450,000	Operating 24Hrs
Manufacturing Date	October 2018	October 2018	October 2018	October 2018	

# [Sandblasting]



▶ Tunnel Type Sandblast Maching

	Sandblast Machine	Tunnel Type Sandblast Machine	Reference
Number of Equipment	6	1	Brand New
Manufacturer	Hyunjin Korea	Hyunjin Korea	Brand New
Monthly Output	540,000	100,000	Operating 24Hrs
Manufacturing Date	October 2018(4pcs), June 2024(2pcs)	October 2018	

# [Induction Heating]



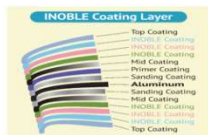
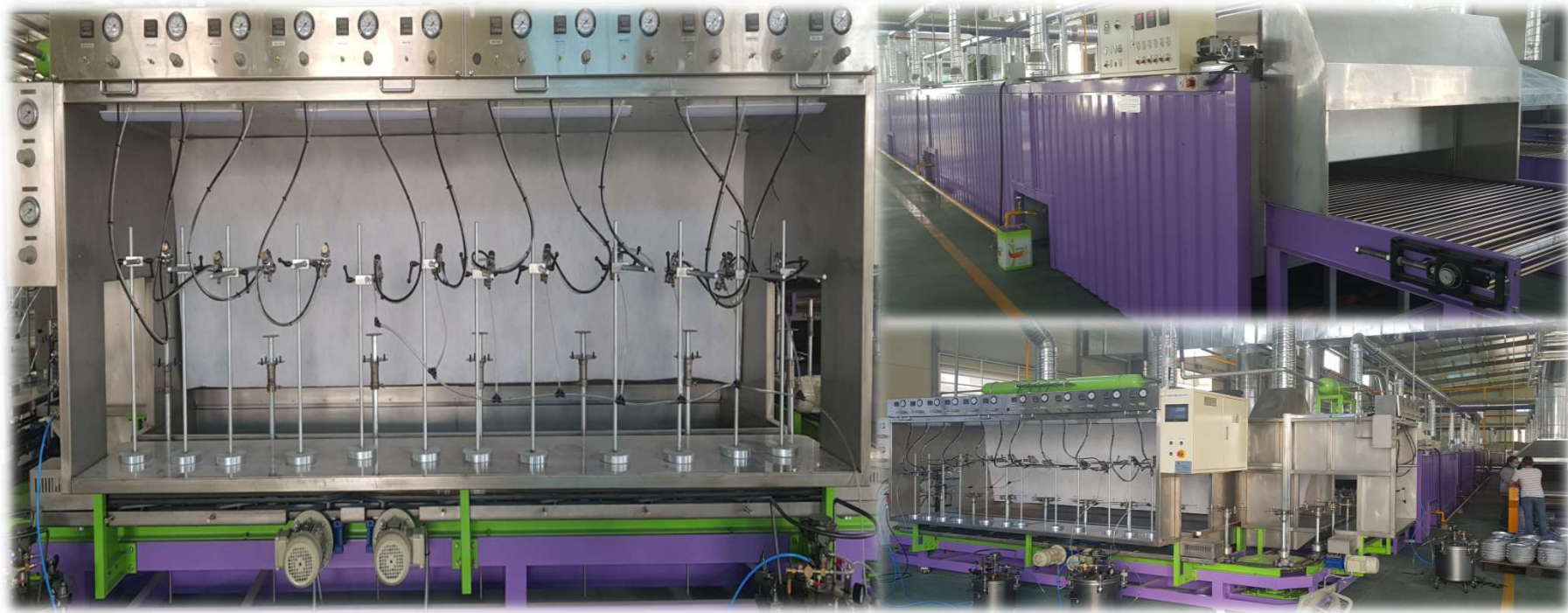
	2500TON	3500TON	Reference
Number of Equipment	1	1	Brand New
Manufacturer	SUNGLORY China	SUNGLORY China	Brand New
Monthly Output	150,000	250,000	Operating 24Hrs
Manufacturing Date	January 2019	January 2019	

# [Induction Heating Plate]



	80TON	200TON	Reference
Number of Equipment	1	1	Brand New
Usage	Blanking Machine	Piercing Machine	Brand New
Monthly Output	390,000	260,000	Operating 24Hrs
Manufacturing Date	December 2022	December 2022	

# [Coating]



	Coating Booth	Baking Oven	Reference
Number of Equipment	4	4(35M)	Brand New
Manufacturer	Hyunjin Korea	Hyunjin Korea	Brand New
Monthly Output	450,000	450,000	Operating 24Hrs
Manufacturing Date	October 2018 (3pcs) September 2024 (1pc)	October 2018 (3pcs) September 2024 (1pc)	

# [Certificate]



ISO 9001



ISO 14001



Technical Innovation



Venture Corporation



Automated Coating System Induction Heating



Coating Durability 5M USD Export Tower Award





Thank you.

